

# ***INDEPENDENT CABLE NEWS***

## **Editorial Guidelines**

### **Feature Articles**

Independent Cable News publishes feature articles written for owners, CEO's, and key top management of small and medium sized MSO's and independent cable companies. Articles must be relevant to companies with fewer than 1 million subscribers.

Length: Articles are generally between 800 and 2,500 words (1 to 3 published pages)

Text Format: Prefer Microsoft Word

Photos and Artwork: Prefer jpeg or tiff files (high resolution required). Charts, graphs, and photos are helpful aids in most articles. Original art, glossy photos, or slides/transparencies are all acceptable and will be returned upon request.

Author's Biography: A short description of the author's background usually accompanies each article. This should be supplied with the manuscript, along with a photo, if desired.

### **Business News and Announcements**

New product, service and programming announcements are welcome, along with other business news items, and will be evaluated for publication based on their relevance to reader interest.

### **Editorial Contacts**

Contact Bob Searle concerning all editorial inquiries, story ideas, and press releases.

Materials may be emailed to:

**[icn@searlepub.com](mailto:icn@searlepub.com)**

or mailed to:

ICN Editor, 40 W. Littleton Blvd. #210-110, Littleton, CO 80120

Phone: 303-730-3006 Fax: 303-797-0276